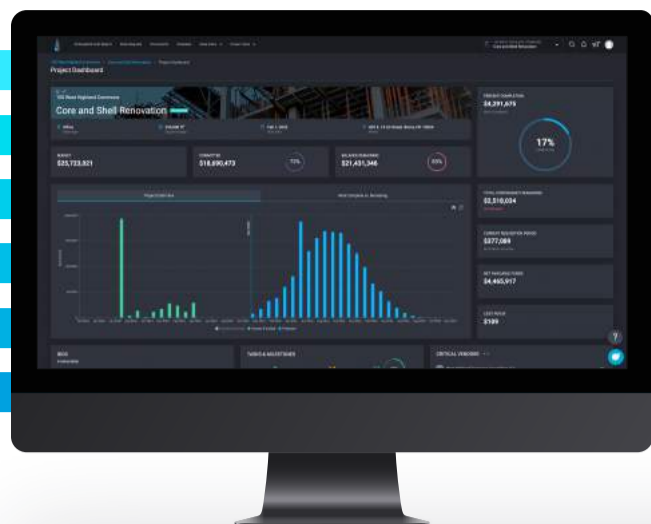


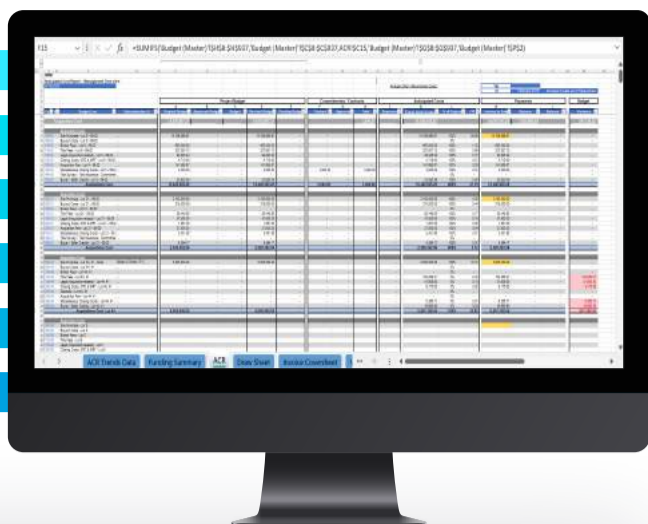
# Your Real Estate Development Command Center

From due diligence to stabilization, Northspyre's intelligence & project management platform empowers real estate project teams to deliver asset management, capital, and development projects on time and on budget.

## After Northspyre



## Before Northspyre



### Payout and ROI

- ✓ Grow the business and increase margins/returns
- ✓ Earn higher fees from partners and clients
- ✓ Decrease current overhead costs attributed to tedious administrative work
- ✓ Scale without increasing overhead costs
- ✓ Attract and retain top talent
- ✓ De-risk project delivery and deliver projects under budget
- ✓ Create and maintain institutional knowledge to eliminate key stakeholder risk
- ✓ Decrease project costs
- ✓ Win more work by offering services you're competitors can't

### Opportunity Cost

- ✗ Unexpected Change Orders
- ✗ Project Delays due to Bottleneck Decision Making
- ✗ Late Nights at the Office
- ✗ Feeling of Lack of Control or Visibility
- ✗ Costs Escalating on Your Project
- ✗ Spreadsheets and Version Control Issues Reveal Project Has Major Budget Issues
- ✗ Staff Turnover with Poor Transitions
- ✗ Lost Confidence from your Peers or Management
- ✗ Lost Confidence from Clients or Financial Partners
- ✗ Have to Hire More People Leading to Bloating Staffing and Unnecessary Administrative Cost

## The Value Proposition

Get easy, more predictable outcomes on even your most complex real estate projects.

## The Problem and Pain

Getting successful outcomes on complex real estate projects is difficult and unpredictable.








### The Mindset of Modern Real Estate Teams

#### Proactive and Data-Driven Decision Making

- ✓ Make data-driven assumptions during initial project estimates based on smartly indexed historical cost data
- ✓ Make smarter buyout decisions by evaluating vendors in the context of their peers
- ✓ Leverage early warning systems alerting you to critical cost overruns and budget issues that might affect the successful completion of your project
- ✓ Get ahead of and manage critical risks and challenges on your project

### What's Empowering Teams to Move Forward

-  **Efficient**  
Leverage Automation to save at least 30% of valuable time traditionally wasted on tedious administrative tasks. Eliminate Manual Data Entry and Automatically Compile Critical Reports
-  **Accurate**  
Increase accuracy and the credibility of your information by eliminating errors caused by cumbersome and unwieldy spreadsheets reliant on complex formulas and human data-entry
-  **Consistency**  
Empower your team with industry best practice cost and budget management practices
-  **Visibility**  
Track critical project metrics across a single project or an entire portfolio in a single, forward-looking platform (with informative data visualizations). Quickly access and share real-time reports with your financial partners, executive team or clients so they are always kept up-to-date with current information
-  **Analysis**  
Put your current and historical data to use by capturing and analyzing critical project information to make fast, informed decisions at every stage of your project








### The Mindset of Old-Fashioned Real Estate Teams

#### Reactive and Gut-Driven Decision Making

- ✗ Depend on error-prone historical spreadsheets or ad-hoc conversations to inform future decision making
- ✗ Inability to contextualize vendor performance across past and present projects
- ✗ Backward-looking reports that tell you what already happened on your project prohibiting forward-looking decision making
- ✗ Spend 30% of your time focused on tedious, administrative as opposed to managing potential risks and critical events on your projects

### What's Holding Teams Back

-  **Labor Intensive and Heavy on Manual Data Entry**  
Project managers spend up to 30% of their time doing tedious administrative work on their projects like saving, scanning, collating, entering data, fixing spreadsheets, formatting, reporting, answering questions from financial partners, and tracking multiple vendors across their projects
-  **Error Prone**  
Teams create complex, cumbersome spreadsheets that are prone to formula errors, duplicate or missing data, transposition or data entry errors that can take hours to resolve and lead to bad decisions.
-  **Lack of Consistency**  
Every project manager has a different formatted spreadsheet making it impossible for leadership to control risk and monitor progress across the portfolio
-  **Lack of Visibility**  
Critical project data is silo'd in different spreadsheets or accounting systems making it impossible for project teams, management, and financial partners to have real-time insight into challenges and opportunities across projects. Teams depending on out-of-date information, spur of the moment spreadsheets, and ad-hoc conversations to communicate with one another.
-  **Minimal Analysis**  
Valuable historical project cost and vendor information is silo'd in different spreadsheets making it impossible for organizations to benchmark and gain insight from their data